

Tips for how to use the Mad Lib

The International Credit Union Day® Mad Lib — “**A Not-So-Correct History of Credit Unions and ICU Day**” — is a great tool to use at team-building exercises and meetings that need a little comic relief. Use these tips to get the most out of this fun staff activity. Find the “Correct History of Credit Unions & ICU Day” on the next page.

1. Bring it to your board meeting as an ice breaker

Select one member to stand at the front and ask other members to help fill in the blanks. When the story is completed, have that person read aloud the story to the group.

2. Make it a competition among staff

Break into teams. After each team has filled out the blanks for the story, have one person read each of the Mad Libs aloud. Staff can vote on their favorite, and the winning team could go home with fabulous ICU Day prizes! (See store.4imprint.com/cunacelebrations for prize ideas).

3. Create a similar Mad Lib based on the history of your CU

Don't worry, we won't be offended if you decide to add some of your credit union's own personal history. What a great opportunity for coworkers to learn not only about the history of ICU Day, but also about your credit union as well! They can share some of that knowledge with members on ICU Day.



196 MILLION PEOPLE WORLDWIDE CHOOSE CREDIT UNIONS AS THEIR BEST FINANCIAL PARTNER

Follow up to **A Not-So-Correct History of Credit Unions and ICU Day**

The story you created was probably not entirely accurate. Want to see the real history of credit unions and ICU Day? Read on.

A Correct History of Credit Unions and ICU Day

Around **1850** (year in the 1800s), **Friedrich Wilhelm Raiffeisen** (name of famous person) started the first credit union in **Germany** (name of country).

Good golly! or **Oh my!** or **Well I'll be!** – the options are endless (exclamation), he said, “We’ve got crop failure and famine, people are incredibly **sad, devastated, depressed, scared, etc.** (negative emotion - adjective), and hardly anyone has any money!”

“I’ve got it!” he said, “If we could all pool our **money** (type of currency) together, we could make loans to each other, and our money problem will be solved!”

It was around this need that the first credit union was **born** (verb, past tense).

The idea spread **west** (compass direction) to **Canada** (name of country) and the **U.S.** (name of country), and eventually all over the world.

By **1964** (year in history), so many countries had established credit union movements that a day was started in their honor. International Credit Union Day was created so credit unions can take the opportunity to **thank** (action verb) members and give credit to their courageous founders.

The credit union difference is promoted each year, especially giving focus to the “People helping **People** (plural noun)” philosophy. Now, more than **196 million** (very large number) **members** (plural noun) in 100 countries celebrate this difference every year!

Find out more about International Credit Union Day at cuna.org/icuday.