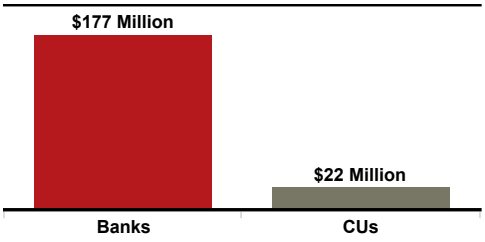
CUNA
Credit Union National Association

Alabama Median Asset Size By Institution Mid-Year 2016



Alabama Credit Unions

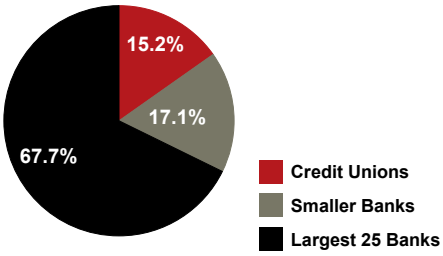
Number of credit unions headquartered in the state: 115
Memberships in credit unions headquartered in the state: 1,978,317

A small but significant presence in the community

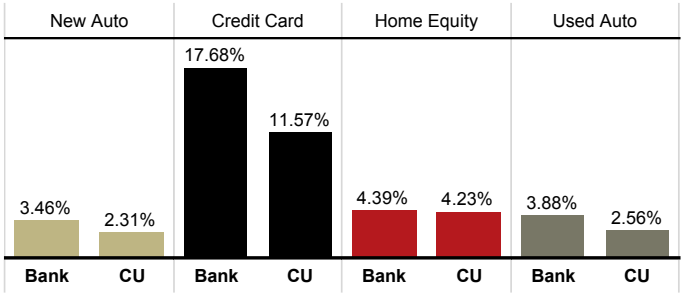
Credit unions represent a growing, but small segment of the state's financial sector. Banks control 84.8% of deposits in Alabama. Big banks have aggressively expanded market share in the state and represent the biggest competitive challenge to the state's small institutions.

Out-of-state banks control 40.1% of total bank deposits in the state - a share that has increased by 35.3 percentage points over the past two decades.

Alabama Mid-Year 2016 Market Share of Deposits



Alabama Average Interest Rates



A better deal for consumers

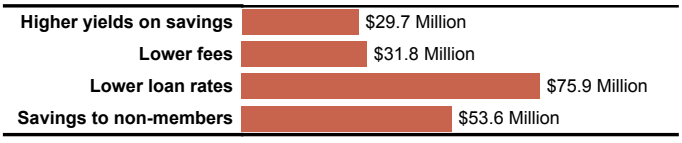
The lower credit union average new car loan rate shown in the graph results in a savings of $769 over the life of a 5-year car loan (assuming an average $30,000 amount financed).

A structural difference that produces big benefits

Credit unions are not-for-profit financial cooperatives and, unlike banks, have no shareholders demanding a market return on their investment. This structural difference allows credit unions to pass profits on to their member-depositors in the form of lower loan interest rates, higher yields on savings and fewer/lower fees.

2016 Alabama Credit Union Financial Benefits

Benefits arise from Credit Unions providing:



Total Member Benefits $137 Million

Source: Census, NCUA, FDIC, Informa Research Services Inc. and CUNA's Economics and Statistics Department. All data is as of Mid-Year 2016.