

Identity Theft

Spamming, spoofing, and phishing—oh my!

Spamming—Sending unsolicited e-mail indiscriminately to multiple mailing lists, individuals, or newsgroups

Spoofing—Creating a replica of a legitimate Web page to fool you into submitting personal, financial, or password data

Phishing—Luring victims to a fake Web site through spam. See current scams at antiphishing.org
<http://antiphishing.org/>

REVIEW BULLETS ON SLIDE

OPTIONAL ACTIVITY: *Evaluate phishing examples*

Provide participants with copies of two or three phishing examples from the antiphishing.org/phishing archive, or access them via Internet connection in the room where you're holding the seminar. The link is located at the bottom of this slide. Choose scams that may have been in the news recently.

If you choose to click on the link at the bottom of the slide, make sure you have a working Internet connection before you begin the presentation. Once you get to the home page, click on "Phishing Archive" on the left side of the page).

ASK THE AUDIENCE to evaluate each example in terms of the following:

- Who/what is it spoofing?
- What does it want the potential victim to do?
- What personal information is the phisher trying to acquire?
- What should the potential victim do?

NOTE TO INSTRUCTOR: *When you're done viewing the pdf file, "x" out of it and you'll go back to the PowerPoint file.*