

Investing Basics: 10 Steps for Beginners



*Brought to you by
[Insert CU name here]*

[If presented by a registered representative, insert rep name, title, and contact information here and on the last slide. And, add disclosure: "Representative is not a tax adviser. For information regarding your specific tax situation, please consult a tax professional."]



Seminar objectives

Learn how to:

- Set investment goals
- Determine your attitude toward risk
- Choose among types of investments
- Use tools to minimize risk
- Build your own investment portfolio
- Avoid investment mistakes
- Select an investment professional
- Get help if you need it

Step 1: Get finances in order

- **Liquidity**
 - Establish emergency fund
- **Security**
 - Manage credit cards and loans; live within your means; establish and maintain spending plan
- **Protection**
 - Have adequate insurance
- **Tax-sheltered retirement plan**
 - Participate in employer-sponsored plan
 - Contribute to IRA



What's the difference...

...between saving and investing?

- *Budget* for short-term goals
- *Save* for intermediate goals
- *Invest* for long-term goals



Step 2:

Identify investment goals

Examples:

- Learn more about investing
- Invest \$ _____ by the year _____
- Pay for child's college education
- Retire comfortably at age 62
- Buy an acreage in the country in 15 years



Step 3: Determine your attitude toward risk

Determine if you're...

- Conservative
- Moderately conservative
- Moderately aggressive
- Aggressive

