



Why Do 85 Million Americans Love Their Credit Union?

**America's member-owned, volunteer-led,
not-for-profit credit unions do something
spectacular: we help Americans earn and save.**

How?

- ✓ We provide members with a real choice in the financial marketplace.
- ✓ We offer better rates and lower fees on services. That's because credit unions return earnings to our member-owners, not a small group of stockholders.
- ✓ We deliver exemplary service and help members improve their economic well-being.

America's Credit Unions...

*Fighting for our
85 million members every day.*

