

## VOTE!

- \* 44% of registered voters are credit union members.
- \* How many credit union members will vote in 2010?
- \* If credit unions don't vote, credit unions don't count.

**It's time to be counted!**



[www.cuna.org/election](http://www.cuna.org/election)



# CUNA's Guide to 2010 Election Activities

[www.cuna.org/election](http://www.cuna.org/election)



## Volunteer on a Campaign

All campaigns need volunteers—it's as easy as calling and offering to help!

1. General office work
2. Working a phone bank
3. Putting up yard signs
4. Door-to-door canvassing
5. Literature drops and leafleting
6. Hosting meet-and-greets
7. Calling registered voters
8. Working the polls



## Host Voter Registration Drives

1. Use your lobby
2. Use CUNA's sample materials at [www.cuna.org/election](http://www.cuna.org/election)
3. Stagger drives amongst branches
4. Ask candidate to be present for drive



Be sure to comply with the laws governing voter registration!



HAVE

## Get Out the Vote (GOTV) Campaign

1. Rally membership to vote for a candidate
2. Use CUNA's sample materials at [www.cuna.org/election](http://www.cuna.org/election)
3. Dedicated computer in lobby and link to CUNA's register/vote early/absentee web tool
4. Organize people to drive voters to polls



## Support a Candidate

Remember, the individual you may personally like may not always be the best candidate for credit unions. Make sure you know where the person stands on credit union issues. Please check with your credit union CEO or state league before committing yourself and credit unions to a candidate.

1. Feature the candidate in your newsletter
2. Organize meet-and-greets at your credit union
3. Write a favorable letter to the editor
4. Host a fundraiser\*—then put photos of the event in your newsletter

\*Be sure to check with your League or CUNA regarding campaign finance regulations



FUN!!