

FOR IMMEDIATE RELEASE



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## **US Federal Credit Union Awards New Vehicle to Top Car Hater**

BURNSVILLE, MN - Earlier last month, US Federal Credit Union (USFCU) and Jeff Belzer's Chevrolet, Dodge, Kia (Belzer's) launched the *I Hate My Car<sup>SM</sup> Contest*, enabling car owners to vent their frustration with their current vehicle in the hopes of winning a new 2009 Chevy Aveo to replace their wretched ride. The contest came as a timely alternative to the expired 'Cash For Clunkers' program - one that extended far beyond replacing only those cars considered 'clunkers'. With almost 600 rants from disgruntled car-owners, it was difficult to choose just one winner. However, a few entries stuck out among the haters, including that of Paul Dehn who paid tribute to his hated 1994 Jeep Cherokee with a poem titled "Ode to A Rusty Jeep".

### **Ode to a Rusty Jeep**

*By Paul Dehn*

How do I hate thee, let me count the ways.

I hate thee in the summer when thy A/C does not work.  
I hate thee when thy clutch slips and thou lurch and jerk.

I hate thee when it rains, for thy driver's window leaks.  
I hate thee because thou'st so old, everything sticks or squeaks.

I hate thee for thy mileage, which is poor to say the least.  
I hate thee for thy looks, o'green and rusty beat.

I hate thee for thy fuel pump which is surely soon to fail.  
I hate thee for thy tires, so quick to find a nail.

I hate thee for the smell of dog, so permanent within.  
I hate thee in so many ways, gee, I hope I win!!!

*US Federal Credit Union is a member-owned, not-for-profit financial cooperative serving over 55,000 members in the Greater Twin Cities Community<sup>SM</sup>.*

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After visiting USFCU's Bloomington branch location, Dehn knew the theme of the contest was perfect for him. "The manual shifter of my truck had broken off at one point, so I had been using an old aluminum bat which was sawed off at one end in its place," claimed Dehn. "I entered with no expectation of winning, but thought it was a cool way to share my feelings about my worn-out vehicle."

The warm-hearted Dehn was in amazement when he found out he not only won the contest but a brand new car at that. "This is definitely an unexpected, yet welcome blessing for me right now during these difficult economic times," he cheered, "I never win anything, so this was a wonderful surprise!" His equally excited dog, Kemo-Sabe, a Malamute-Shepard mix who was also mentioned in his entry, came along to check out his owner's new ride. "I would love to let Keno ride in the Aveo, but I would rather keep this one smelling nice and new – without the smell he left in my Jeep."



**Photo Caption:** I Hate My Car Contest winner Paul Dehn (middle) poses excitedly with his new 2009 Chevy Aveo along with dealership owner, Jeff Belzer Sr. (left), and USFCU President/CEO, Bill Raker (right).

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