

CUNA has the resources  
to help your small credit union grow in a

# BIG Way!

## Use these scholarships, discounts and low-cost resources

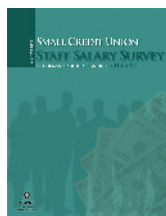
As a small credit union, you play an important role in the lives of your members and in the credit union movement. Credit Union National Association is committed to helping you stay strong and viable. Take advantage of these resources to grow your knowledge, plan for the future and improve your operations.



### Under \$50 Million

#### **CUNA Councils Membership and Scholarships**

Gain access to the expertise, knowledge and resources of more than 4,750 credit union colleagues with a membership to one of the six CUNA Councils. If your credit union has less than \$50 million in assets, you can join for only \$95 a year (reg. \$175 and up). Plus, many of the CUNA Councils offer scholarships of up to \$2,500 to be used for Council conferences and selected CUNA schools.



### Under \$35 Million

#### **2010-2011 Small CU Staff Salary Survey Report PDF**

Get the facts to guide your compensation decisions for only \$119! This report gives you salary data and job descriptions for 30 full-time and eight part-time positions in credit unions of \$35 million or less in assets. Stock #29447P.

### Under \$20 Million

#### **Credit Union Front Line Newsletter**

Empower staff to improve service and sales. This newsletter is packed with sales strategies, fraud-prevention tactics and examples of outstanding member service. An annual subscription for six copies per month is only \$163 for credit unions with \$20 million or less in assets (reg. \$263).



### Under \$10 Million

#### **CUNA Webinars**

Now it's easy to learn without leaving your desk. CUNA offers \$50 discounts on every webinar to credit unions with \$10 million or less in assets.



## To Learn MORE

about these and other discounts designed for small credit unions, please visit [cuna.org](http://cuna.org) and choose *Small CU Resources* under *Top Initiatives*. Or call 800-356-8010, press 3.



More

**BIG**  
**Ways!**

## CPDOnline

Online learning just got a whole lot simpler with **CPDOnline** and the small credit union discount! Small credit unions can get full access to **CPDOnline** for a fraction of the cost — that's more than 300 courses, exams for all courses, a learning management system, competency assessments and more! **CPDOnline** saves you time and money by offering training for the following credit union areas:

- Accounting, Budgeting and Finance
- Bankruptcy
- Business Math
- Collections
- Compliance
- Credit Union Orientation
- HR Staffing and the Law
- Interpersonal Skills and Career Building
- Lending and Loan Processing
- Management Skills and Managing Employee Performance
- Member Services and Accounts
- Personal Finance for Staff
- Political Affairs
- Sales
- Security
- Spanish
- Technology
- Volunteer

Visit [training.cuna.org/cpdonline](http://training.cuna.org/cpdonline) for more information.

## CUNA onlineEDGE

Save big on **onlineEDGE** — CUNA's award-winning member financial education products. Each Web product is only \$650 for an annual subscription for credit unions with \$20 million or less in assets (reg. \$850 and up).

- **Googolplex**<sup>®</sup> has three customizable Web sites for K-12 students with games, videos and stories on money matters and life issues.
- **MoneyMix**<sup>™</sup> helps you unlock Gen Y's potential by providing a one-stop personal finance resource.
- **Home & Family Finance**<sup>®</sup> **Resource Center** helps you make a difference in your members' financial decisions.
- **Plan It**<sup>™</sup> helps baby boomers plan for and achieve financially secure retirement years.
- **Guides to Independence**<sup>™</sup> courses help you connect with teens and teach them about money management.
- **Anytime Adviser**<sup>®</sup> coaches members through financial decisions at their convenience.

**PLUS** – Expand your reach to the Hispanic market. An annual subscription to **El Poder es Tuyo**<sup>™</sup> is only \$750 for credit unions with \$20 million or less in assets (reg. \$1,500).

Visit [cuna.org/onlineEDGE](http://cuna.org/onlineEDGE) for more information.

## Free dues-supported compliance resources:

- **e-Guide to Federal Laws and Regulations**  
Includes "What's New in Compliance"
- **Bank Secrecy Act Compliance Guide**  
Discover all aspects of BSA and Office of Foreign Assets Control (OFAC) regulations
- **Compliance Challenge Monthly**  
Compliance newsletter in question-and-answer format
- **Cobweb**  
Sign-up for access to CUNA's e-mail list for discussion of compliance issues
- **Compliance Articles**  
Excerpted from *Credit Union Magazine*



## To Access

Free dues-supported compliance resources are available on [cuna.org](http://cuna.org) under *Regulations & Compliance*. Contact CUNA's compliance department with your questions at [cucomply@cuna.com](mailto:cucomply@cuna.com).

For more information on small credit union resources, please visit [cuna.org](http://cuna.org) and choose *Small CU Resources* under Top Initiatives.

**Don't**  
**Forget**

to also contact your league for additional small credit union resources!