

# CPD Online

CUNA Professional Development

Effective online training  
for credit unions



*"We joined CUNA's CPDOnline with the intent of using it as a self study tool for staff to learn about*

*various credit union topics. We've discovered many other components, and now use it to track training sessions, log test results, and plan to customize individual career plans. At ECU, we have over 400 employees in 18 branches with over 30 remote employees.*

*Phone training is just not sufficient, travel is expensive and we want all staff to have access to quality,*



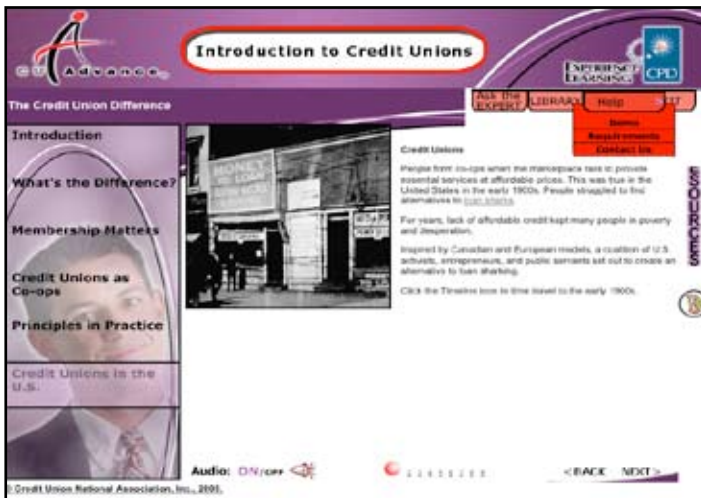
*interactive training. With the savings of our CPDOnline Membership, we are able to offer this education to all staff."*

*– Debbie Montgomery,  
Amy Carter, Ashleigh Shaffer  
and Ginger Hawk  
Learning Resource Center  
Eastman CU  
Kingsport, TN*

**How are more than 1,200 credit unions providing topic-specific training for all staff and volunteers when they need it, how they need it, and within budget?**

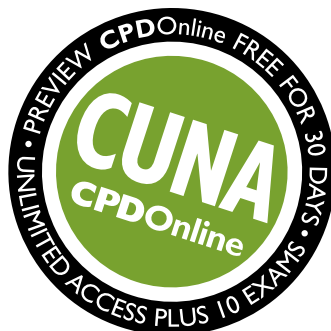
**The answer is simple:** CUNA's CPDOnline, the premiere web-based training service that includes everything you need to manage your credit union training program from start to finish.

Sample CPDOnline course:



Just like all CUNA services, we serve small and large credit unions with customized, budget-friendly membership options that include a state-of-the-art learning management system (LMS) plus more than 300 courses and exams including compliance and operational training second to none!

**The proof is just a click away!**  
Visit [training.cuna.org](http://training.cuna.org)  
and choose **CPDOnline**.



Your Trusted Resource

Professional Development



**Checkout CUNA's CPDOnline today to discover:**

- **The best of both worlds.** A self-study, online training program serviced by people ready to assist whenever you need them.
- **The "best from the rest."** Get a common language for talking about on-the-job behaviors and competencies.
- **Expert design and content.** Professionally-designed courses and expert credit union content appeals to all learners.
- **We know credit unions AND COMPLIANCE.** At CUNA, we've been developing credit union training for more than 40 years. CUNA helps shape regulations, so there's no better source for compliance training.
- **Tracking and measuring learning doesn't get any easier.** Record, track,- and report using our learning management system's pre-defined tools, or customize your own.

**CUNA helps shape regulations, so there's no better source for compliance training.**

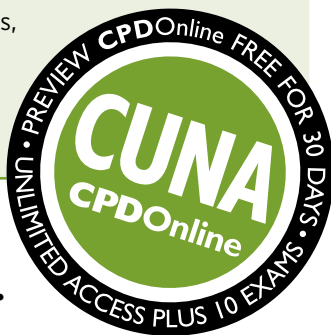
**You have choices with CPDOnline:**

	Courses	Exams	Learning Management System (LMS)
<b>30 Day Free Preview</b>	Free Unlimited	10 Free	Advanced tracking and reporting capabilities View transcripts and enter other credit union training activity Competency assessments/ career pathing tools Build your own assessments
<b>Individual</b>	\$35 each	\$15.50- \$29.50 ea.	Basic reporting features View student transcripts

**Membership**

Design your membership level to include unlimited access to courses, exams and the learning management system. Memberships include all LMS features and:

- Loading your credit union's documents
- E-mail notifications for learning activities, completion, and progress
- Maintaining registration, wait lists, rosters, and more for other credit union training.
- A \$50 discount on all CUNA Webinars



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*"...one of the major things I appreciate about CPDOnline is that it is credit union focused. CUNA understands our needs as a credit union. The CUNA*



*staff is incredible, they are very helpful, willing to help you at a moment's notice, and they're very prompt with responses... That makes a big difference in wanting to do business with them."*

*– Shani Vance, Senior Trainer  
Suncoast Schools FCU  
Tampa, FL*

**There are a lot of credit union training providers, so why should I choose CUNA?**

- **CUNA knows credit unions.** CUNA is invested in credit union success. In fact, it's the only reason we were formed.
- **CUNA knows training.** State-of-the art instructional design with 40 years of experience goes into every training resource.
- **CUNA keeps your dollar in the movement.** Support credit unions by keeping their training strong.
- **CUNA trains credit union ideals.** If you train like a bank, what makes your service different?
- **YOU get exclusive access to CUNA training.** Your affiliation dues entitle you to the benefits of CUNA products & services.

The bottom line on improving your bottom line:  
CUNA is your trusted resource for TRAINING success!