

What Makes a Good ELLy Entry?

The following are some of the key elements to consider in preparing your entry:



- ❖ Demonstration of trainer's vision and futuristic thinking in regards to their credit union training program
- ❖ Results of the training investment; how successful was the program and was that success measurable?
- ❖ Successful development of staff; was it measurable?
- ❖ Trainer's support of and alignment with their credit union's mission and vision
- ❖ Overall excitement level generated by the trainer

This year's winning entries had an excellent balance between "showing and telling." Judges look for submissions that present "the whole picture" of a solid program. Winning entries included a clear, concise description of program or event and supporting documentation, in addition to an outstanding program.

Sometimes submissions do not include adequate information to judge the entry. For example, some entries provide only a copy of everything used in training and lacked in supporting written documentation to go along with the handouts. Therefore, it is hard to determine the results of the training, the development of staff, and the program's alignment with the credit union's mission and vision.

A Few Last Thoughts...

Originality counts!! We want fresh, creative and innovative ideas that translate into a dynamic training experience. We also need to see supporting materials that back up your entry.

For example:

- ❖ Testimonials including, but not limited to: interviews, letters of recommendation and personal stories.
- ❖ Return On Investment: how many students have participated in the training and what effect has the training had on their performance? What return did you see for the dollars spent?
- ❖ Engaging your learners: we want to see the process you went through in getting your students involved.
- ❖ Multi-media including photographs, DVD, and CD-ROMs (this piece is crucial for the eLearning Award entry)

In conclusion, we would like to take this opportunity to invite you to Experience Learning LIVE! in Nashville, TN on October 25-28, 2009 so you can view the winning entries yourself. We hope this information will be helpful to your credit union when putting together your entry for the 2009 ELLys. We look forward to your submission!