

INTERNATIONAL CREDIT UNION DAY®

OCTOBER 18
2012



MEMBERS
MATTER
MOST

Thank You for Choosing
the Credit Union

Different by Design

There is a fundamental reason why credit unions continually outrank all other financial institutions in customer satisfaction—it's how we're designed. Your credit union is a not-for-profit cooperative, which is owned by all the members who have accounts with us.



When we say "Members Matter Most," it's a promise. That's how we're designed.



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