



Credit Union National Association

cuna.org

BILL CHENEY
President & CEO

601 Pennsylvania Ave., NW | South Building, Suite 600 | Washington, DC 20004-2601 | **PHONE:** 202-508-6745 | **FAX:** 202-638-3389

May 19, 2011

The Honorable Sherrod Brown
United States Senate
Washington, DC 20510

The Honorable Robert Portman
United States Senate
Washington, DC 20510

Dear Senators Brown and Portman:

Merchant data breaches occur quite frequently and, when they do, America's credit unions work with their members to stop fraudulent transactions and reissue compromised debit and credit cards. In recent weeks, two major data breaches – by Sony and Michaels – have affected millions of consumers across the country.

The Michaels breach victimized consumers in 20 states, including Ohio. According to Michaels, the store at 1361 SOM Center Rd, in Mayfield Heights was affected by the breach.

If constituents affected by these or other breaches contact your office, we hope you will encourage them to contact their card-issuing credit union for assistance. In most cases, the credit union will work with the credit union member to investigate, reissue the debit card, and block future suspicious transactions. Credit unions do this because everyone agrees that consumers victimized by merchant data loss need assistance; and they won't get any assistance from the merchant responsible for the breach. Credit unions are able to provide these member services because of the interchange fees that merchants pay to participate in the payment system.

Unfortunately, the ability of credit unions to provide these services to their members is threatened by a regulation proposed by the Federal Reserve Board, which would cap the debit interchange fee significantly below the cost of providing debit card services. While most credit unions are exempt by statute from the regulation, there are legitimate concerns regarding whether this exemption will work. In fact, Federal Reserve Board Chairman Bernanke has questioned on multiple occasions the effectiveness of the statutory exemption. If the rules are permitted to go into effect, exempt credit unions and other debit card issuers may be forced to increase fees to consumers to cover the loss of debit interchange revenue. This will make debit cards more expensive and potentially less available for some consumers.



PO Box 431 | Madison, WI 53701-0431 | 5710 Mineral Point Road | Madison, WI 53705-4454 | **PHONE:** 608-231-4000

May 19, 2011
Page Two

We believe this issue deserves additional consideration before implementation. Senators Tester and Corker have introduced legislation (S. 575) to delay the implementation of the debit interchange fee regulation and study its impact on consumers, issuers and merchants. They plan to offer their bill in the near future. On behalf of America's 7,600 state and federally chartered credit unions and their 93 million members, we ask that you support this legislation when it comes to the floor for a vote.

Thank you very much for your consideration.

Best regards,

A handwritten signature in black ink, appearing to read "Bill Cheney", with a long, sweeping horizontal stroke extending to the right.

Bill Cheney
President & CEO