

## How much do teens typically spend?

- A. \$2.64 per day
- B. \$18.50 per week
- C. \$74 per month
- D. \$888 per year



**ASK:** [*Limit discussion as needed.*]

- Which answer do you think is correct?
- (*Correct answer is "ALL OF THE ABOVE"*)
  - \$2.64 per day ... is the same as
  - \$18.50 per week\* ... is the same as
  - \$74 per month ... is the same as
  - \$888 per year!

*\*(Source: Charles Schwab, 2011 Teens & Money Survey)*

### **TELL AUDIENCE:**

- Teens spend a whopping \$125 billion each year, according to a study from research firm Piper Jaffray (2010).
- We need to teach K-8 children about money because they're consumers and their spending power continues to increase significantly each year.
- Parents are under increasing pressure to ensure their kids understand financial basics and can make wise spending decisions.