

DORA MAXWELL SOCIAL RESPONSIBILITY COMMUNITY SERVICE AWARD

Judge's Name _____

Asset Size

The Dora Maxwell Social Responsibility Recognition Award recognizes a credit union or chapter/multiple credit unions for its social responsibility work and charitable projects that support its community. This award is not for projects that are directed at and/or benefit a credit union's membership but rather focus on work in the community.

	Credit Union Name (State)	Credit Union Name (State)	Credit Union Name (State)	Credit Union Name (State)	Credit Union Name (State)	Credit Union Name (State)	Credit Union Name (State)	Credit Union Name (State)	Credit Union Name (State)	Credit Union Name (State)
1. Are the project goals well thought-out, clearly stated and show social concern for the community? (1 to 10 points)										
2. Does the entry demonstrate how the credit union is helping to solve its community problems? (1 to 15 points)										
3. Are all appropriate audiences clearly defined? (1 to 10 points)										
4. Does the entry show a clearly stated strategy for reaching its goal? (1 to 10 points)										
5. Are the applicable promotional materials interesting, clear, and appropriate to the audience and goals of the project? (1 to 10 points)										
6. Does the entry show uniqueness, extraordinary effort, and devotion of time and organization? (1 to 20 points)										
7. Were any measurable or defined results achieved? (1 to 15 points)										
8. Does the project relate to core credit union values of mutual self-help, cooperation, economic empowerment, and volunteerism? (1 to 10 points)										
TOTAL										

Last years winner's scores (Avg.) (example)

1st Place = 83.9

2nd Place = 79.2

HM = 73.6

LOUISE HERRING PHILOSOPHY-IN-ACTION MEMBER SERVICE AWARD

Judge's Name _____

Asset Size

The Louise Herring Award for Philosophy in Action is given to a credit union for its practical application of credit union philosophy within the credit union. It is awarded for extraordinary, internal programs that are focused on its members and create services that benefit its members. This award is not for charitable work that is directed outside of a credit union's membership.

	Credit Union Name (State)	Credit Union Name (State)	Credit Union Name (State)	Credit Union Name (State)	Credit Union Name (State)	Credit Union Name (State)	Credit Union Name (State)	Credit Union Name (State)	Credit Union Name (State)	Credit Union Name (State)
1. To what degree has the credit union project helped their members and demonstrated credit union philosophy? (1 to 20 points)										
2. Based on the credit union's implementation steps, did the credit union achieve results in putting its philosophy into action? (1 to 20 points)										
3. To what degree has the credit union's contribution gone beyond what is normally expected of a credit union? Does the project differ from day-to-day operations? (1 to 15 points)										
4. To what degree has the credit union educated members about the project/ process and demonstrated it showed true credit union philosophy? (1 to 15 points)										
5. Does the credit union identify how the project will serve the members on a consistent basis? (1 to 20 points)										
6. Did this credit union show its commitment to the credit union principles of democratic structure, service to members, and social goals? (1 to 10 points)										
7. Were any measurable or defined results achieved? (1 to 10 points)										
TOTAL										

Last years winner's scores (Avg.) (example)
 1st Place = 89.2
 2nd Place = 87.2
 HM = 76.8