May 18, 2021

The Honorable Adam Smith                          The Honorable Mike Rogers
Chairman                                            Ranking Member
House Committee on Armed Services                   House Committee on Armed Services
Washington, D.C. 20515                               Washington, D.C. 20515

Re: Markup of FY2022 National Defense Authorization Act

Dear Chairman Smith and Ranking Member Rogers:

Defense credit unions continue to serve our nation’s servicemembers and their families exceptionally well. As member-owned, not-for-profits, defense credit unions focus is providing quality financial services to our men and women in uniform. This focus on the servicemember is evident whether it involves opening a checking account, obtaining low-interest credit, or learning how to properly save for retirement—defense credit unions proudly serve their communities while protecting against financial predators outside the gate.

In addition to member support, defense credit unions also manage the Department of Defense’s (DoD) substantial cash requirements without charge, enabling immediate expeditionary support. Defense credit unions are also asked to assume responsibilities for the government’s daily deposits into the Treasury General Account, such as commissary, post exchange and MWR activities. Unlike other financial institutions, defense credit unions do this on a not-for-profit basis – with their bottom line being service, not their shareholders.

This focus on service to their members and their base, over profits, has led Congress to give the DoD discretionary authority to allow credit unions to use land and space on military bases at a nominal rate. Historically, defense credit unions have been asked to remain on base to alleviate the high transactional costs coupled with poor service by other financial institutions. It is no secret, being member-owned and not-for-profit is how defense credit unions keep interest rates low and responsive to member needs (e.g., deployment), which improves the financial readiness of our military. Other financial institutions simply cannot match the credit union difference.

Unfortunately, for-profit banks are continuing to ask Congress for a handout by once again seeking a provision in the 2022 National Defense Authorization Act that would require DoD to treat them the same as credit unions when it comes to leases. It is alarming that large banks such as Wells Fargo and Bank of America, who regularly earn billions in profits, would be equal to not-for-profit credit unions if such a provision were to become law. Keep in mind, defense credit unions are owned by their members – the men and women of the military – while banks are owned by shareholders who are seeking a profit.
While banks argue for “parity” on this issue, the fact is that banks already can obtain leases at a nominal cost. Under the Military Leasing Act, 10 USC §2667, banks can demonstrate to DoD how they would use their lease to serve and provide value to the men and women of the base. However, banks still have not exercised this authority. Rather than seek a productive solution available to them under current law, they have opted to target their long-time nemesis credit unions in the process.

It is our hope the House Armed Services Committee will once again reject the inclusion of this provision in the NDAA should it surface this year.

Defense credit unions do not fear competition from banks, especially on base, as there can be an important role for both institutions to play. But credit unions simply put our members first—ahead of profit. If banks want to be treated like credit unions, they need to start acting like them. Equal treatment needs to focus on service, structure and ethos, not increasing the bank’s profit sustainability. Our servicemembers deserve more!

Sincerely,

Jim Nussle
President and CEO
CUNA

Anthony Hernandez
President and CEO
DCUC

Dan Berger
President and CEO
NAFCU

cc: Members of the House Committee on Armed Services