

It's time to

right size

Regulations

One-size-fits-all financial regulations lump credit unions with bad actors – punishing all for the misdeeds of a few. Credit unions have a strong history of delivering safe services and fair access to credit. Yet, credit union members are hurt by the ever-increasing cost to comply with regulations meant to solve problems their financial institutions didn't cause.

Credit union members miss out

The full cost of wrong-sized regulations isn't just a dollar figure. It's the negative impact on benefits to members. Research shows that credit union CEOs would put the dollars towards better deposit and loan rates, mobile access and other enhancements, if the cost of compliance was reduced.

One-size-fits-all regulations cost **\$6.1 billion** or an average of **\$115 per credit union member-household each year**

Fast-rising costs are overwhelming

The cost of over-regulation to credit unions – and ultimately credit union members – is increasing more than three times faster than inflation. The weight of that burden is even heavier for smaller institutions (and the majority of credit unions) – threatening their ability to remain viable in the marketplace.

The cost to comply is rising **3X** faster than inflation

Credit unions want to do more for members

One-size-fits-all regulation burdens credit unions with greater costs, reduced productivity and reduced revenues. Instead of serving more members and helping existing members through new products and updated technology, credit unions spend time and money on complicated, over-sized compliance.

1 in 5 employees' time is spent on regulatory compliance | **75% of regulatory expense is on staff cost**

Source: Cornerstone Advisors Biennial Credit Union Regulatory Burden report

THE BOTTOM LINE

— Don't punish consumers for the deeds of bad actors. **TAILOR REGULATIONS** so credit unions can bring responsible financial services to more Americans.