

Demographic Information for Wisconsin

What is the average age of a Wisconsin Resident: _____ *

What percentage of the population is: Male _____% Female _____% *

What is the median household income in Wisconsin: \$ _____ *

This includes the income of the householder and all other individuals 15 years old and older, regardless of relation. This figure does not distinguish between the number of residents in a household, which could be one or more.

What is the median property value in Wisconsin: \$ _____ *

What is the poverty rate in Wisconsin: _____% *

These are individuals living below the poverty threshold as defined by the US Census. The poverty rate for a single person under 65 years old is \$13,064/year; two adults under 65 with no children is \$16,815/year. The threshold varies depending on the amount of children under 18 living in the household and varies from one adult with two children at \$20,212/year to one adult with eight or more children at \$48,546/year.

What is the average annual salary for: Male \$ _____ Female \$ _____ *

This figure is derived by taking all the wages earned by each gender across the state of Wisconsin and calculating the average. This number is different than household income.

What percentage of residents identify as:

White _____% African American _____% Asian _____% Hispanic _____% *

The four demographics listed above will not equal 100%.

What percentage of residents are veterans: _____% *

Veterans are defined as persons that have served (regardless of length of service), but are not currently serving in the US Navy, Army, Air Force, Marines Corps, or the Coast Guard, or as a Merchant Marine during World War II. National Guard members and Reserves are only included if they were called to active duty.

** All of the statistics listed above are part of the US Census, and are the part of the Vintage 2017 Population Estimates Program.*

What percentage of residents identify as LGBTQ: _____%

LGBTQ is defined as lesbian, gay, bisexual, transgender, and questioning/queer. This statistic is self-reported and not obtained through the US Census; information from UCLA Williams Institute.

What percentage of children live in single-parent households: _____%

These are children living in single-parent households, regardless of the circumstances leading to this arrangement. This statistic is from Wisconsin Office of Children's Mental Health.

What percentage of the population is: Unbanked: _____% Underbanked: _____%

Unbanked is defined as not having any checking or savings relationship with a traditional financial institution. Underbanked is defined as a person that has a checking or savings account with a traditional financial institution, but still uses non-traditional financial resources. FDIC compiles this information; from 2017.

What is the percentage of food insecurity in Wisconsin: _____%

Food insecure is defined as lacking the resources to acquire enough nutritional food to maintain a healthy and active lifestyle. This information is tabulated by UW-Extension.