

Credit Union National Association Privacy Policy

Credit Union National Association (CUNA) is committed to responsible use of your personal and business information ("Information"). This Privacy Policy is an expectation you can have in all your dealings with CUNA.

What Information We Collect and How We Use It

We collect certain personal, business, geographic and demographic Information such as name, address, phone, email addresses, identification numbers, call report, survey data. We also collect additional information, most often provided directly by you. We also collect certain information relating to your visits to our website. We use Information to promote, provide and confirm purchase of products and services, both from CUNA and its partners/vendors, and to improve on the quality of products and services provided. We use the information to educate ourselves on our members to best address member needs and desires, to track and measure web usage, to improve our websites and web based services, and to efficiently communicate with you. Information we collect is not sold to third parties but may be disclosed when it facilitates the offering, provision or administration of products and services, or when it is required by legal process. We may share Information with CUNA affiliates, such as credit union leagues, vendors, exhibitors or sponsors.

How We Collect Information

Information we collect is most often voluntarily provided by you, for example by your registration for events or purchase of products/services, but is sometimes obtained from public or third party sources, or in some instances through the use of "cookies". A cookie is a small text file that allows the storage of such information. Cookies are important and necessary part of providing personalized services to our users.

How We Protect Information

We maintain physical, electronic and procedural safeguards to protect your nonpublic Information. Because there are inherent risks to confidentiality associated with the Internet, CUNA has made substantial investment in technology to protect the Information it collects. When necessary, such as for credit card information, we use encryption, and only authorized individuals have access to your Information.

This policy will be kept current on this site and we invite you to refer to it regularly. Should this site link to another non-CUNA site, we urge you to also visit their privacy pages. If at any time you have questions regarding, or are in any way uncomfortable with the use of your Information, we urge you to contact us directly at 1 800-356-9655 so that we may answer your questions or otherwise address your concern.