

CUNA
ELLy AWARDS
2019

CUNA ELLy Awards 2019 Entry Overview

So you've decided to enter the CUNA ELLy Awards? In this packet you'll find all the information you need to submit your entry. You've done the hard part, now it's time to document it. We are looking forward to seeing your entry!

CUNA ELLy Award Packet

Checklist of items to prepare your CUNA ELLy entry:

- Complete CUNA ELLy Entry Form** – this provides identifying information about your submission and your credit union.
- Answer CUNA ELLy Entry Questionnaire** – this provides an opportunity for you to answer questions specific to your entry category, provide supporting documentation and a video summary of your entry. If you are entering more than one category, please complete the questions required for each category.
- Submit your entry form**

Send flash drive to:

Credit Union National Association
Attn: Tobi Weingart
5710 Mineral Point Rd
Madison, WI 53705

CUNA ELLy Awards 2019

ENTRIES DUE ~~August 1, 2019~~ Deadline extended to August 8, 2019

PLEASE SUBMIT THIS FORM WITH YOUR ENTRY. PLEASE PRINT CLEARLY.

- // To enter more than one category, please make a copy and complete additional entry forms for each category.
- // Please include an electronic copy of entry form(s). You no longer need to mail in an entry form.
- // CUNA will send an invoice for the payment of award entry fees.

Category

WOW Award eLearning Award Training Professional of the Year Award

Name of person submitting entry: _____

Title of person submitting entry: _____

Credit union name: _____

Credit union asset size: \$100 for <\$250 million (SREG) \$125 for >\$250 – \$999 million (REG) \$150 to \$1 billion+

Mailing address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____

Email address of person submitting entry: _____

Name of individual or department to be named on the award: _____

I understand that all entries become the property of CUNA, and CUNA reserves the right to publish information from the entries unless specific written instructions not to do so are included with each entry.

Signature of entrant: _____

CUNA Membership Status

Yes No (Please note: Affiliation with CUNA is required for award submission)

Please include an electronic copy of your entry form(s) on your flash drive.

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CUNA ELLY Awards 2019 Questionnaire

Please respond to the following questions based on the award category in which you are submitting:

eLearning Award: *This award demonstrates how technology-based training was incorporated into, and enhanced, credit union training programs.*

1. How does the eLearning program or university support futuristic thinking in training?
2. How does the eLearning program or university impact the credit union's success? (examples: increased sales, service scores, loan growth, deposit growth, new memberships, etc.) Include before and after data.
3. Describe how eLearning is used in your credit union to support staff development.
4. How does eLearning support the overall mission and vision of the credit union?
5. How has technology-based training changed the learning culture at the credit union? Provide details of before and after moving to eLearning.

Training Professional of the Year Award: *This award honors exceptional achievements in performance and learning by a credit union training professional or department.*

1. How does the trainer or department demonstrate futuristic thinking in training?
2. How did the trainer or department impact the credit union's success? (examples: increased sales, service scores, loan growth, deposit growth, new memberships, etc.)
3. How did the trainer or department impact staff development?
4. How does the trainer or department support the overall mission and vision of the credit union?
5. What sets this trainer or department apart? What makes them extraordinary?

WOW Award: *This award is presented to the credit union with the best overall training program or event — one that inspires learning, teaches skills that go beyond the classroom and leaves participants empowered.*

1. How does this program or event demonstrate futuristic thinking in training?
2. What was the return on investment (ROI) for the credit union? (examples: increased sales, service scores, loan growth, deposit growth, new memberships, etc.) Include before and after data.
3. How did this program successfully develop staff? Provide details on how skills were applied outside of the classroom.
4. How does this program or event support the overall mission and vision of the credit union?
5. What makes this program or event more exciting or experiential than other training programs? Provide details on staff involvement.

FOR ALL CATEGORIES:

Supporting documentation needs to be sent via flash drive and should include:

- // Testimonials from participants
- // Graphs and data showing impact to the credit union
- // Survey or evaluation responses
- // Photos or videos
- // Return on Investment

NOTE: in an effort to be more environmentally friendly, we are no longer accepting full training materials, games, brochures, swag, etc. However, we would love to see these items photographed and included in the supporting documentation listed above.