

Email Ad Specifications

Ad sizes are for *The Daily*, *Web Exclusives* and *Subscriber Exclusive*

Horizontal banner 1, 2, & 3

Provide ad file that is 468 x 60 pixels

Medium rectangle

1

***Subscriber email only**

Provide ad files that are
300 x 250 pixels

Email Specs Preferred Format

// File Type: JPG, GIF, or PNG file formats accepted

// All digital and print advertising must follow the General Conditions

// Files must be received 7 business days prior to the send date or it will be at our discretion to reschedule.

// Always include a click-through address

Email Ad Dimensions

	Final ad sizes
Horizontal banner 1, 2 & 3	468 x 60 pixels
Medium rectangle 1 *Subscriber email only	300 x 250 pixels