

## Industry Update Ad Specifications

Responsive Design



Provide ad file that  
is 440 x 750 pixels

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### Digital Specs Preferred Format

- // CSS/HTML standards
- // No JavaScript or Flash
- // All links, images, fonts, and tags should already be embedded when file is sent.
- // All digital and print advertising must follow the General Conditions
- // Files must be received 7 business days prior to the send date or it will be at our discretion to reschedule.
- // Always include a click-through address

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### Industry Update Ad Dimensions

	Final ad sizes
Industry Update	440 x 750 pixels