



Thank you for your interest in sponsoring at America's Credit Union Conference. Use this document to explore the detail behind the sponsorship opportunities you'd like to take advantage of to get your name in front of credit union leaders during their experience in Orlando.

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Please note: All copy and artwork for the above sponsorships must be approved by CUNA. Pricing subject to change. Please contact your [Business Development Manager](#) for details.

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# FOOD & BEVERAGE

## \$10,000 sponsorship options

### **Closing Party: Food Station**

Sponsor one of many food stations throughout the event. Sponsorship including signage at the station, your logo on napkins and rotating on screens.

### **Closing Party: Bar Sponsor**

Along with signage at the bar and your logo rotating on the big screens, we'll serve your company's signature cocktail. Your logo will be on the cocktail napkins and we'll save you a table near the stage.

## \$5,000 sponsorship options

### **Exhibit Hall Food Events**

Attendees love food events and appreciate their sponsors. You'll be recognized on signage at all exhibit hall food events.

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# INTERACTIVE TECHNOLOGY

## \$10,000 sponsorship options

### Conference App: Gold

Go mobile and associate your brand with the biggest conference in the credit union movement when you sponsor the ACUC App. You'll make a tech-savvy impact on the credit union leaders and decision-makers in attendance with these opportunities to display your logo on the App's opening screen, publish feature posts, send a conference-wide push notification and claim a section of the app as your own. Gold sponsorship includes:

- Your logo on the splash screen
- One promotional post pinned to the top of the activity feed for 30 minutes
- One app section with logo on the navigation screen and link to more info
- One global push notification

### Charging Towers with video capability

You'll get great visibility as a sponsor of the charging station where attendees can re-charge their mobile devices and tablets quickly and easily.

## \$2,500-\$7,500 sponsorship options

### Charging Towers without video capability

You'll get great visibility as a sponsor of the charging station where attendees can re-charge their mobile devices and tablets quickly and easily.

### Conference App: Silver

Silver sponsorship includes:

- Two promotional posts pinned to the top of the activity fee for 30 minutes with
- One global push notification

### Conference App: Bronze

Bronze Sponsorship includes:

- One promotional post pinned to the top of the activity feed in the conference app for 30 minutes

# SPECIAL EVENT

## **\$25,000 sponsorship option**

### **Keynote Speaker**

Here's your opportunity to associate your brand with high-level speakers. As a sponsor, your company will be recognized in signage and on stage at the beginning of the keynote session. You'll also receive six reserved seats and have your company logo displayed on screen.

## **\$10,000 sponsorship options**

### **Closing Party: Entertainment Sponsor**

Your logo will be prominently displayed at the event, and you'll enjoy reserved seating for you and your key credit union clients.

## **\$7,500 sponsorship options**

### **Living Palm Tree Performers (2-hour slot)**

Showcase your company by sponsoring a Live Palm Performer. Performer will be on a planter base or on stilts. Your company name and logo will be showcased on signage in the area that the performer resides.

# ATTENDEE EXPERIENCE

## \$20,000 sponsorship options

### Disney Institute Experiential Sessions

Attendees will engage in off-site Experiential Sessions at Disney Institute. Your sponsorship includes your logo on the session notebook, on-site signage and time to address the group attending your sponsored session.

## \$10,000 sponsorship options

### Speaker/Sponsor, Industry Trends Breakout Session

Here's your opportunity to showcase your organization as a thought leader in the industry. We're looking for interactive 30-40-minute presentations about hot topics, emerging trends and best practices. [Learn more and submit a speaking proposal](#). Submission deadline is **Friday April 12, 2019**.

## \$2,500 sponsorship options

### Hotel Room Drop

Reach attendees at their respective hotels with an early morning, mid-afternoon or early evening room drop. Each drop will be placed directly under or at each attendee's door. Applicable room drop fees will apply.

# SIGNAGE & BRANDING

## \$15,000 sponsorship options

### Attendee & Exhibitor Registration Kiosks

Be the official sponsor of a ACUC registration kiosk. Your logo will be prominently displayed on the kiosks as attendees stop by to register and kickoff their conference experiences. You'll also get one custom printed ticket to use to drive traffic to your booth.

### Lanyards

Your company logo or name will appear along with the conference logo on the name badge lanyard. Name badges are required for conference admittance, so this is a great way to keep your name in front of all attendees.

## \$12,000 sponsorship options

### Sand Sculpture Logo

Your logo will be engraved into a custom sand sculpture for attendees to see during one of our ACUC special events.

## \$1,500-\$5,000 sponsorship options

### Aisle Signs

Get outstanding exposure in the exhibit hall! Highlight your company name and logo on a 4' x 8' sign that hangs at one end of the aisle.

### Digital Signage

### Floor Clings

Direct attendees straight to your booth with these highly visible, full-color floor clings. An excellent way to maximize your booth traffic. Your company's floor clings will alternate with CUNA messages. Your company's floor clings will alternate with CUNA messages. 10 Floor Clings in Convention Center hallway leading to the General Session room.

### High Boy Table Tops (10)

Seize your opportunity for front and center, high visibility brand exposure in the exhibit hall! Your company name, logo and message will adorn 10 high-boy table tops - a spot for attendees to stop, eat and regroup. Table tops are 30" rounds and your company logo and message will be custom fit for maximum exposure.

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# ATTENDEE GIVEAWAYS

## \$25,000 sponsorship option

### Conference Bags

Your company name and logo will be imprinted on the conference bags along with the CUNA logo. Gain exposure as attendees carry the bags throughout the conference and use them after the conference.

## \$12,000-\$15,000 sponsorship options

### Flip Flops

Attendees will step out ready for some fun wearing flip flops customized with your company's name and logo. Flip flops will be inserted into each attendee bag or given away during a special ACUC event.

### Beach Towels

Help attendees remember your company after they make a splash while in Florida or when they return home with customized beach towels featuring your company name and logo.

## \$2,500-\$7,500 sponsorship options

### Conference Pens

Distributed to all attendees in the conference bags.

### Bottle Opener

Includes your logo on the opener and is included in attendee bags.

### Pop Socket

The Pop Socket accessory helps users handle their phone or tablet more securely. It lets attendees browse, take selfies or play games comfortably with a one-handed grip that minimizes the risk of an accidental drop. This sponsorship includes your logo on the device and is included in attendee bags.

### Laptop Cam Cover

Webcam hacking affects thousands of people each year. Help protect users' privacy with a customized webcam cover that can easily open and shut with the swipe of a finger. [View an example.](#)

### Luggage Wraps

Add your logo to a colorful ACUC luggage wrap that attendees will see every time they travel. The wrap will be distributed in all attendee conference bags.

### Luggage Tags

Includes your logo on the luggage tag and is included in attendee bags.

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**Lip Balm Stick**

Burt's Bees lip balm stick with your company logo will be inserted into every attendee bag.

**Sunscreen**

Includes your logo on the bottle with carabiner and is included in attendee bags.

**Travel Laundry Bag**

Your logo will be printed on the travel laundry bag (as well as the bag that holds the laundry bag) and is included in attendee bags.



# OTHER

## \$10,000 sponsorship options

### **Hotel Key Cards**

Be seen at check-in and every time attendees enter their rooms at the main hotel. The key card sponsorship includes your company name/logo, as well as a "visit us at our booth" message printed on the hotel key cards.

### **Pocket Agenda**

This sponsorship provides a full panel (dimensions approx. 3.75" x 4.5") for your company name, logo, and marketing message on the much-used pocket agenda.