



SPECIAL EVENT

\$80,000 sponsorship option

GAC Opening Event

10 clings in the hallway leading to the General Session

\$25,000 sponsorship option

Keynote Speaker

As a keynote speaker sponsor, your company name and logo will be on display in front of the full GAC audience. You'll be recognized in signage, on screen, and by the emcee; and you will receive six reserved seats near the front of the stage.

\$10,000 sponsorship options

CUNA Awards Video

These videos are played on the big screen between speakers in the General Session. Your logo will appear at the beginning and end of the video and on the video frame.

Closing Party: Entertainment Sponsor

You can say a few words about your company and kick off the party by introducing the band. Your logo will rotate on the big screens and you'll enjoy the view from a table near the stage.

\$6,000-\$7,500 sponsorship options

Attendee & Guest Tours

Invite six GAC attendees to attend one of CUNA's popular pre-event GAC tours. Two representatives from the sponsor are encouraged to attend. Your branding will be displayed in the tour bus.

Monday and Tuesday DJ Sponsorship

Two Sponsorships available. Sponsor the General Session DJ for recognition from the main stage by the Emcee. Your logo will appear on screen with a thank you message for all attendees to see.

Please note: All copy and artwork for the above sponsorships must be approved by CUNA. Pricing subject to change. Please contact your [Business Development Manager](#) for details.

cuna.org/promote

CUNA Awards Reception

Join us as the sponsor of Wednesday night's Awards Reception at the Marriot Marquis prior the GAC Closing Reception. Nearly 200 attendees including the winners, their credit union's CEOs, staff and Board along with CUNA Leadership and the Awards Committee. Your logo will be on the invitations, signage, and napkins, and five members of your team can network at the event.

CUNA Awards Sponsorships

- The Dora Maxwell Social Responsibility Community Service Award
- The Louise Herring Philosophy-in-Action Member Service Award
- Desjardins Youth Financial Literacy Award
- Desjardins Adult Financial Literacy Award