



SIGNAGE & BRANDING

\$35,000 sponsorship options

Attendee & Exhibitor Registration Kiosks

Be the official sponsor of a CUNA GAC registration kiosk. Your logo will be prominently displayed on the kiosks as attendees stop by to register and kickoff their GAC experiences. You'll also get one custom printed ticket to use to drive traffic to your booth.

Transportation

10 clings in the walkway connecting the Marriot Marquis to the Convention Center.

\$12,000-\$20,000 sponsorship options

Digital Display in the Convention Center Lobby

Attendees won't miss your message displayed in the Convention lobby outside of the CUNA Welcome Center throughout the GAC.

Digital Display Outside the Exhibit Hall Entrance

Attendees won't miss your message displayed above the Exhibit Hall Entrance.

Digital Signage above Exhibit Hall

Lanyards

Your company logo or name will appear along with the conference logo on the name badge lanyard. Name badges are required for conference admittance, so this is a great way to keep your name in front of all attendees.

Digital Display on the Marriott Marquis Connector Monitors

Your video message can play on six Marriot Marquis connector displays and the video wall in the high-traffic Connector between the Marriott Marquis and the Convention Center.

Escalator Banner

Attendees will see your logo and message on the way to the exhibit hall, grand opening reception, general sessions and for all breakfast and lunch meals. There are two sets of escalators and your banner will be on both. The lower set of escalators are 29.4' long x 12" tall. The upper set of escalators are 31.7' long x 12" tall.

Please note: All copy and artwork for the above sponsorships must be approved by CUNA. Pricing subject to change. Please contact your [Business Development Manager](#) for details.

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\$3,000-\$7,500 sponsorship options

Aisle Signs (3 pack)

Get outstanding exposure in the exhibit hall! Highlight your company name and logo on a 4' x 8' sign that hangs at one end of the aisle.

Convention Center Floor Clings: General Session Hallway

Direct attendees straight to your booth with these highly visible, full-color floor clings. An excellent way to maximize your booth traffic. Your company's floor clings will alternate with CUNA messages. Your company's floor clings will alternate with CUNA messages. 10 Floor Clings in Convention Center hallway leading to the General Session room.

Convention Center Floor Clings: Marriott Marquis Tunnel

Direct attendees straight to your booth with these highly visible, full-color floor clings. An excellent way to maximize your booth traffic. Your company's floor clings will alternate with CUNA messages. Your company's floor clings will alternate with CUNA messages. 10 Floor Clings in the walkway connecting the Marriot Marquis to the Convention Center.

Convention Center Floor Clings: L Street Bridge Hallway

Direct attendees straight to your booth with these highly visible, full-color floor clings. An excellent way to maximize your booth traffic. Your company's floor clings will alternate with CUNA messages. Your company's floor clings will alternate with CUNA messages. 10 Floor Clings in the hallway near the L-Street Bridge.

Digital Display top of Escalator on L Street Bridge

Four horizontally mounted 52" high-definition LCD displays (2 on each side) are located in the overhead directional banners at the top of the escalator. You can have live video, recorded video, still images, PowerPoint and text, displayed for attendees to see in between sessions.

High Boy Table Tops (10)

Seize your opportunity for front and center, high visibility brand exposure in the exhibit hall! Your company name, logo and message will adorn 10 high-boy table tops - a spot for attendees to stop, eat and regroup. Table tops are 30" rounds and your company logo and message will be custom fit for maximum exposure.

Three-Sided Rotating Sign

This signage provides excellent exposure to attendees in a central area of the convention center. Each of the three-sided graphics are approximately 4' x 7'. Use this space to promote your brand and drive traffic to your booth.

Aisle Signs (1 sign)

Get outstanding exposure in the exhibit hall! Highlight your company name and logo on a 4' x 8' sign that hangs at one end of the aisle. Two available per aisle sign.

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