



INTERACTIVE TECHNOLOGY

\$20,000-\$25,000 sponsorship options

CUNA News GAC Daily Video

CUNA News will cover every moment of the conference. Your ad will be front and center on the daily summary of GAC events and your logo is included in every frame.

Charging Station & Cybercafé on L Street Bridge

Located in the heart of all the activity at GAC, on the L Street Bridge, the charging station and Cybercafé allows attendees to re-charge their mobile devices and tablets quickly and easily at no cost. Your company name and logo will be highly visible.

\$10,000 sponsorship options

Conference App: Gold

Go mobile and associate your brand with the biggest conference in the credit union movement when you sponsor the GAC App. You'll make a tech-savvy impact on the credit union leaders and decision-makers in attendance with these opportunities to display your logo on the App's opening screen, publish feature posts, send a conference-wide push notification and claim a section of the app as your own. Gold sponsorship includes:

- Your logo on the splash screen
- One promotional post pinned to the top of the activity feed for 30 minutes
- One app section with logo on the navigation screen and link to more info
- One global push notification

Onsite ATM

\$2,500-\$6,000 sponsorship options

Conference App: Silver

Silver sponsorship includes:

- Two promotional posts pinned to the top of the activity fee for 30 minutes with
- One global push notification

Please note: All copy and artwork for the above sponsorships must be approved by CUNA. Pricing subject to change. Please contact your [Business Development Manager](#) for details.

cuna.org/promote

General Session Breakfast Video

Your 30 or 60 second advertisement will display in front of all attendees during a video presentation playing throughout breakfast in the General Session room on Wednesday morning.

Conference App: Bronze

Bronze Sponsorship includes:

- One promotional post pinned to the top of the activity feed in the conference app for 30 minutes