



# INTERACTIVE TECHNOLOGY

## \$10,000-\$20,000 sponsorship options

### Facebook Live Stream

Key CUNA messaging will be livestreamed via Facebook Live. As a sponsor, you'll be recognized in social media posts and marketing of the Facebook Live event.

### On Air Sign at CUNA News Booth

Lights up when on air! Sponsorship of the sign includes an interview conducted by CUNA News staff.

### Be on the Cover of *CU Magazine* (multiple)

All attendees that stop by the CUNA News Booth can get a headshot that will appear on a special digital version of a *CU Magazine* cover. Two opportunities available – a “dot whack” advertisement, and a teaser headline.

### Charging Station & Cybercafe on L Street Bridge

Located in the heart of all the activity at GAC, on the L Street Bridge, the charging station and Cybercafe allows attendees to re-charge their mobile devices and tables quickly and easily at no cost. Your company name and logo will be highly visible. Choose from three options:

- Charging station with video, two chairs, a table, and signage
- Charging station with video, soft seating, a table, signage and the ability to distribute a flyer on the table
- Charging station with video, soft seating, a table, signage, ability to distribute a flyer on the table with a larger unit, allowing for more brand exposure

### Conference App: Gold

Go mobile and associate your brand with the biggest conference in the credit union movement when you sponsor the GAC App. You'll make a tech-savvy impact on the credit union leaders and decision-makers in attendance with these opportunities to display your logo on the App's opening screen, publish feature posts, send a conference-wide push notification and claim a section of the app as your own. Gold sponsorship includes:

- Your logo on the splash screen
- One promotional post pinned to the top of the activity feed for 30 minutes
- One app section with logo on the navigation screen and link to more info
- One global push notification

### Onsite ATM

Please note: All copy and artwork for the above sponsorships must be approved by CUNA. Pricing subject to change. Please contact your [Business Development Manager](#) for details.

[cuna.org/promote](https://cuna.org/promote)



## **\$2,500-\$6,000 sponsorship options**

### **Conference App: Silver**

Silver sponsorship includes:

- Two promotional posts pinned to the top of the activity fee for 30 minutes with
- One global push notification

### **General Session Breakfast Video**

Your 30- or- 60 second advertisement will display in front of all attendees during a video presentation playing throughout breakfast in the General Session room on Wednesday morning.

### **Conference App: Bronze**

Bronze Sponsorship includes:

- One promotional post pinned to the top of the activity feed in the conference app for 30 minutes