



Sponsored Content Specs

Deliverable	Specs
Article Copy	<ul style="list-style-type: none"> - 500 words - Headline copy: 60 words or less - Subhead copy: 10 words or less
Author Headshot	<ul style="list-style-type: none"> - High-resolution professional headshot - At least 1MB file size
Web Exclusive Banner Ad	<ul style="list-style-type: none"> - 468x60px file - .jpg/.jpeg/ static .gif formats accepted - URL for linking - RGB coloring (no CMYK)
Logo	<ul style="list-style-type: none"> - 500 pixels wide or larger; high-resolution .jpg/.jpeg/static gif - RGB coloring (no CMYK)